



## **For Immediate Prayer Release**

**April 15, 2010**

### **Local Church Internet Outreach Extends Well Beyond Its Borders**

Website analytics report shows multiple nations being reached through internet

**Harrisburg, PA** – Christopher Green, senior pastor of the Urban Life Church of Harrisburg, Pennsylvania, monitors the effectiveness of every aspect of the ministry. In February of this year, the church moved the website to another web hosting company that would give them the ability to gather more data on their internet outreach.

"We were astounded," says the local pastor "because every week we're ministering from a small cafeteria, talking to a video camera and a gathering of ten or fewer people."

Yet, this ministry faithfully posts the video and audio clips on the website and provides clips for their partnering ministry, FLNiTV (Fruitful Life Network Internet TV).

"We knew the ministry was going out beyond Harrisburg," adds the internet pastor, "but we had no idea it was going around the world."

The latest analytics report from the church's new website hosting company called HostMonster.com, revealed that for the month of April - 2010, website hits are coming from all over the world. Leading the way was the United States (3,306 hits, 615 page views), followed by Russian Federation (776, hits, 764 page views), South Africa (54 hits, 10 page views), Iran (48 hits, 13 page views), China (27 hits, 14 page views), and Indonesia (26 hits, 4 page views).

"After making such a great discovery," continued Pastor Chris, "I just had to go back and check on last month's data." That's when this urban pastor learned that this was not a fluke.

Again the United States led the way with 10,818 hits, 1,745 page views. That was followed by Russian Federation (516 hits, 513 page views), Canada (88 hits, 11 page views), Germany (78 hits, 2 page views), Australia (71 hits, 9 page views), and China (63 hits, 31 page views).

"We noticed that the page views were less than the number of hits, "explained Pastor Green, "but we feel that's because the web explorers are going back to the same web page each time they visit our site. Most people bookmark a page so they can just go directly to it without having to navigate the site each time they log on."

The pastor and his family, who serve as the technical staffing of the ministry's multimedia and internet initiatives, were tremendously encouraged to learn that their weekly efforts are not in vain.

"Right now, it's not about the number of people who are visiting the website,' concludes Pastor Chris. "It's just great to know that God is transforming this church into a global outreach, even though we haven't gone the conventional route of trying to jump on board with national and international Christian ministry networks."

Urban Life is proving that a local church can use their small resources to launch an effective internet ministry that can reach the people within its own city and touch others around the world.

For more information visit [www.urbanlife-church.org](http://www.urbanlife-church.org) or [www.fruitful-life.net](http://www.fruitful-life.net)

**Prayer contact:** 717-889-5700

**Special Notes:** List of Countries on Analytic Report for March 2010

March 2010	Countries	Pages	Hits
	United States	1745	10818
	Russian Federation	513	516
	China	31	63
	South Africa	11	42
	Canada	11	88
	Australia	9	71
	Turkey	6	17
	India	6	15
	Japan	3	3
	Philippines	3	15
	South Korea	2	5
	Great Britain	2	49
	Germany	2	78
	Tanzania	2	13
	Indonesia	1	23
	Netherlands	1	1
	Slovak Republic	1	15