



## For Immediate Prayer Release

**May 11, 2010**

### **Russian Page views Overtake U.S. on Urban Life Church Website**

**Harrisburg, PA** – “Something special is happening on our website,” says Senior Pastor Chris Green. “We cannot explain it, but not only are we reaching into the Russian Federation, but we are getting more page views from there than anywhere else in the world.”

The church website analytics again show that there is a steady and increasing page viewing audience from the Russian Federation as the number leaped from 513 views on 516 hits in March, to 831 page views on 831 hits in April.

“Somewhere in the Russian Federation, someone or several people are logging on to our website on a regular basis,” explains the urban pastor who, with his wife and sons, host a small gathering of believers in a dining hall every week. The church meets on Sunday mornings for breakfast and fellowship, followed by worship, a session of teaching, and prayer. “These stats show that they are logging on at a rate of 27 page views per day. That now surpasses the number of page views that we are receiving from our own country.”

In the United States, the page views dropped to 248 on only 1051 hits as compared to 1748 page views on 10,818 hits in March.

“This is kind of typical for Americans,” adds the 21<sup>st</sup> century pastor, “ We tend to move on to other things to capture our attention, while people in other countries are so hungry for the Word that they don’t need bells and whistles or spiced up effects to hold their attention in receiving the Word of God.”

Urban Life Church has been hosting a website and building its video and audio libraries since March of 2005, when they started out in a warehouse facility in Harrisburg, Pennsylvania’s uptown area. After several setbacks that resulted in moving out of the facility, they met in hotel conference rooms, in the pastor’s home and in the sanctuary of a fellow pastor.

In July of 2009, they changed the name of the church from Fruitful Life Worship Center to Urban Life Church. Eventually, they found the ideal facility for the type of ministry that they were called to produce. Now settled in their own office and studio space, they have access to a kitchen and dining hall from which they are able to record and release weekly webcasts.

“The idea is to keep things simple,” Chris Green summarizes, “We have discovered that all the busy work in the church is very confusing to the people who walk into our doors. They come in with all kinds of complicated problems and situations in their lives. When they go to the government, there are all kinds of complicated forms to complete. When they go to the hospital, there are all kinds of complicated


forms to work through. When they go to social services, there are all kinds of complicated scenarios they have to process through to enroll in various programs. When they go to the legal system, there's a maze they have to learn just to get someone to answer basic questions. The last thing they need when they come to church is to have to try to figure out our vocabulary and our prerequisites to receive answers and help. So we've been keeping it simple: Breakfast, fellowship, teaching and prayer."

With the increase in website viewership outside of America, it seems the simple approach is beginning to catch on.

For more information visit [www.urbanlife-church.org](http://www.urbanlife-church.org) or [www.fruitful-life.net](http://www.fruitful-life.net)

**Prayer contact:** 717-889-5700

**Special Notes:** List of Countries on Analytic Report for April 2010

Urban Life Church Website			
April 2010	Countries	Pages	Hits
	Russian Federation	831	831
	United States	248	1051
	China	17	35
	Germany	4	4
	India	3	13
	Thailand	2	4
	Hong Kong	2	18
	Pakistan	2	13
	South Africa	2	12
	Netherlands	2	2
	United Arab Emirates	2	6
	Japan	1	3
	Taiwan	1	16
	Australia	1	12
	Romania	1	1
	Great Britain	1	10
	Vietnam	1	11
	Canada	1	25
	Fiji	1	5